

VICINFT BRAND GUIDELINES

08/11/23

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02.

VICINFT LOGO

HORIZONTAL LAYOUT

Click on the logos to download

Logo must be **multicolor** when on a light color background.



Large 1627 x 400



Medium 586 x 144



Small 173 x 32

Logo must be **dark green** when on a light-to-medium green color background.



Large 1627 x 400



Medium 586 x 144



Small 173 x 32

Logo must be **white** when on a dark color background.



Large 1627 x 400



Medium 586 x 144



Small 173 x 32

VERTICAL LAYOUT

Click on the logos to download

Logo must be **multicolor** when on a light color background.



VICINFT

Large 525 x 400



VICINFT

Medium 189 x 144



VICINFT

Small 46 x 32

Logo must be **dark green** when on a light-to-medium green color background.



VICINFT

Large 525 x 400



VICINFT

Medium 189 x 144



VICINFT

Small 46 x 32

Logo must be **white** when on a dark color background.



VICINFT

Large 525 x 400



VICINFT

Medium 189 x 144



VICINFT

Small 46 x 32

AVOID WHEN USING VICINFT LOGOS

Do not crop the logo



Do not change the transparency of the logo



Do not shuffle around the colors of the logo



Do not use different colors



Do not change the size or position of the VICINFT icon and logotype



Do not use the multicolor logo on a dark background



Do not distort the logo



Do not use drop shadows or any other effects



Do not recreate using any other typeface



Do not outline the logo



Do not rotate any part of the logo



Do not use the white logo on light backgrounds



03.

VICICOIN LOGO

HORIZONTAL LAYOUT

Click on the logos to download

Logo must be **multicolor** when on a light color background.



Large 1869 x 400



Medium 673 x 144



Small 150 x 32

Logo must be **white** when on a dark color background.



Large 1726 x 400



Medium 621 x 144



Small 138 x 32

VICICOIN ICON

Click on the icons to download

Logo must be **multicolor** when on a light color background.



Large 355 x 400



Medium 128 x 144



Small 28 x 32

Logo must be **white** when on a dark color background.



Large 355 x 400



Medium 128 x 144



Small 28 x 32

AVOID WHEN USING VICICOIN LOGO & ICON

Do not crop the logo



Do not change the transparency of the logo



Do not shuffle around the colors of the logo



Do not use different colors



Do not change the size or position of the ViciCion icon and logotype



Do not use the multicolor logo on a dark background



Do not distort the logo



Do not use drop shadows or any other effects



Do not recreate using any other typeface



Do not outline the logo



Do not rotate any part of the logo



Do not use the white logo on light backgrounds

