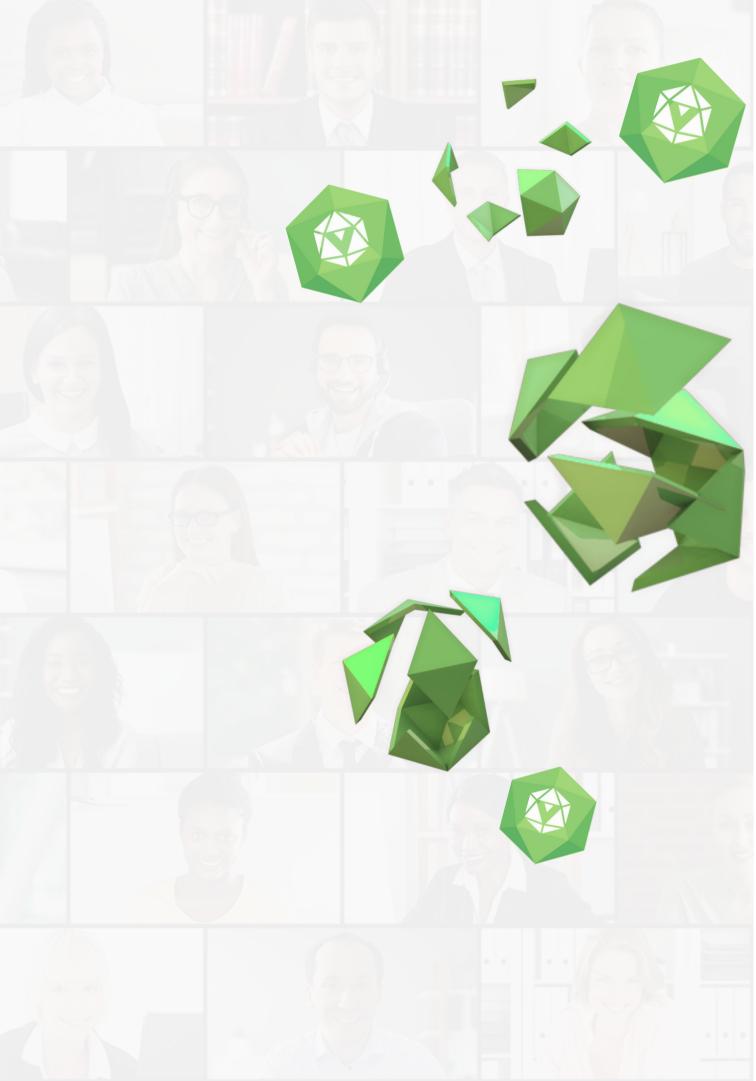
# VICICOIN Project Zoom Marketing Guide



## **OVERVIEW**

# The Project Zoom Marketing Guide for VC MT DEVS will empower the community to plan and host their own Zoom events.

Kickstart your Zoom event with a clear purpose! Explore our guide filled with Zoom event ideas and ready-to-use promotional resources to help your event become a success.

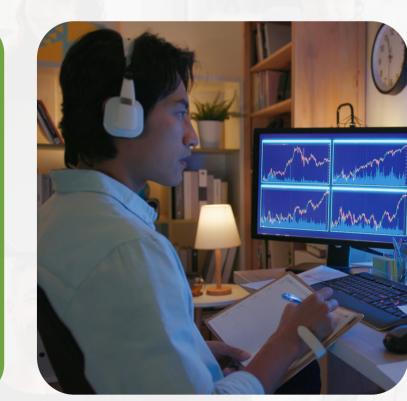






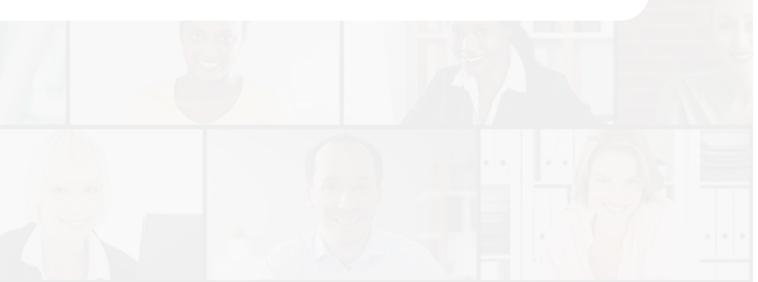
Grow your community by sharing your knowledge and bringing people together through virtual education. Share your screen and use Zoom's virtual whiteboard to help teach classes like cooking, computer programming, bartending, life drawing, or music theory. The possibilities are endless.

# **Teach a live** cooking class



## Host an investment workshop

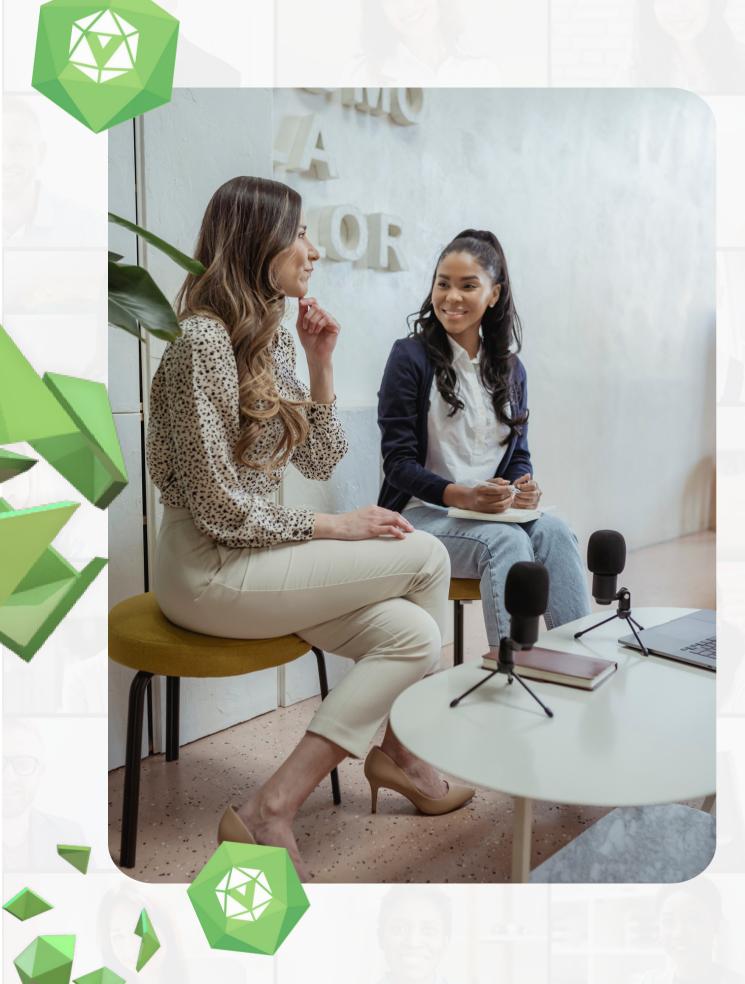
## **HOST VIRTUAL CLASSES**



# STREAM LIVE PERFORMANCES

The immersive nature of Zoom also makes it an ideal space for Live Performances, including musical concerts, magic shows, poetry/book club meetings, etc., creating a dynamic and engaging experience for all participants.







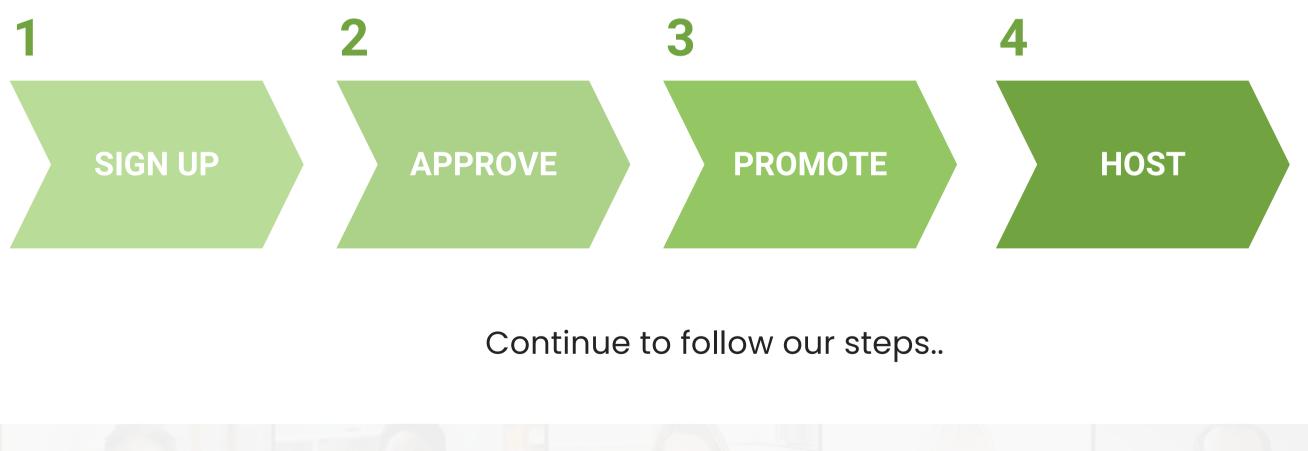
## FUNDRAISE LIVE WITH ZOOM

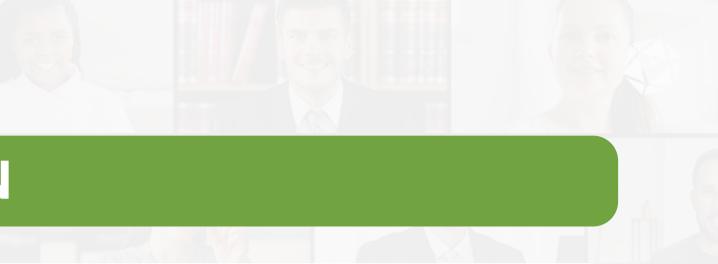
Host a Zoom event with a higher purpose! Use VCNT + Zoom to fundraise for a school, support a charity, emcee an auction, or host a talent show. Connect with supporters and donors in a fun and interactive way.



## **EVENT PROMOTION**

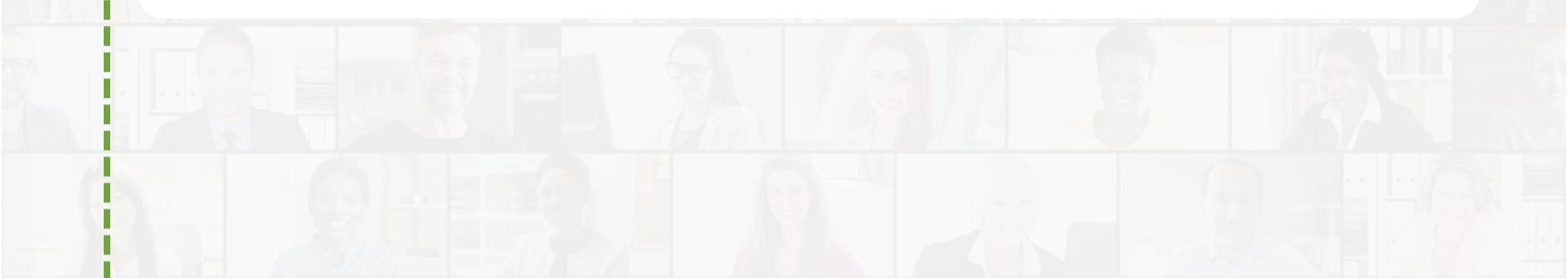
Executing a successful online event is a breeze with a few essential steps. We've streamlined the process into four key stages, covering everything from signing up to promoting and hosting.





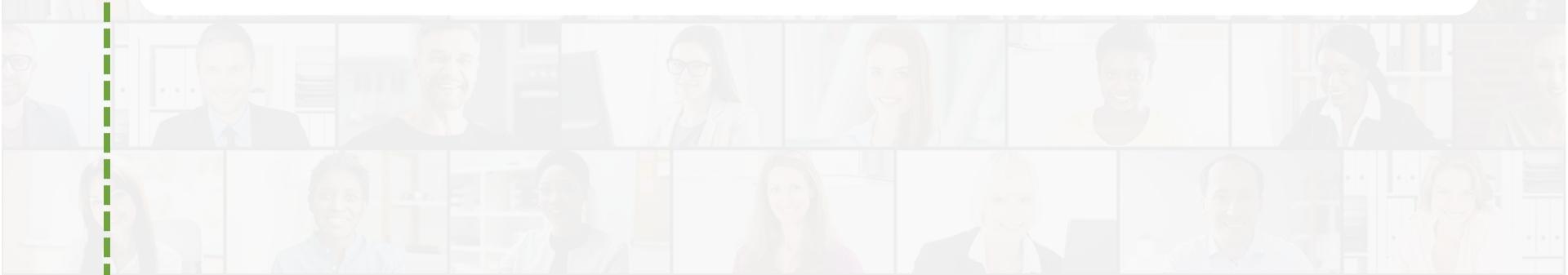
## **SIGN UP** 1

Start by heading to <u>https://vicicoin.io/devs-zoom-offer</u>/ and register for your Zoom session by submitting the registration form.



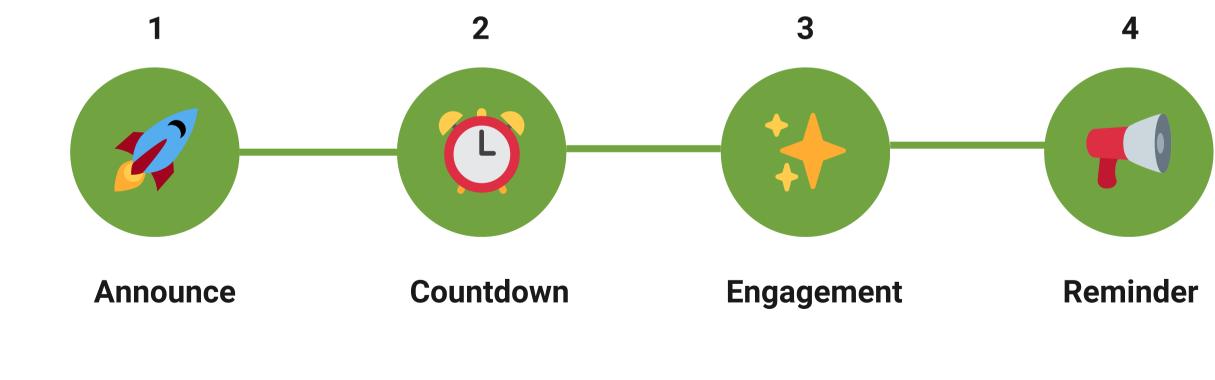
# **2** APPROVE

After submitting, your registration form will undergo review. Once approved, your Zoom meeting will be scheduled, and a link will be created and provided for you to share.



PROMOTE 3

> Promoting your event is vital for its success! We've listed four phases for posting about your event.





Here's some recommendations for posting about your event.

## 🚀 Initial Announcement:

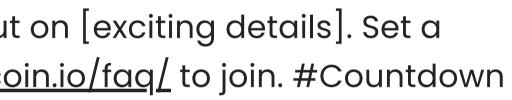
🚀 Exciting News! Save the date for my upcoming Zoom event [Event Name] on [Date] at [Time]. Join me for [brief description]. 🕀 👉 Zoom link: [Link]. #EventName #SaveTheDate #ZoomEvent #VCNT #ViciNFT #VCNTCommunity

Marce yourselves for a groundbreaking event! Join me on [Date] at [Time] for [Event] Name], an immersive experience that delves into [brief description]. 🚀 🔆 Be part of the excitement! Zoom link: [Link]. #EventName #SaveTheDate #ZoomEvent

#### **Countdown Post:** Ŀ

Only [X] days left until my [Event Name]! 🎉 Don't miss out on [exciting details]. Set a reminder! <sup>[]]</sup> Learn how to get ViciCoin (VCNT): <u>https://vicicoin.io/faq/</u> to join. #Countdown #EventName #ZoomEvent #VCNT #Crypto #NFT #ViciNFT

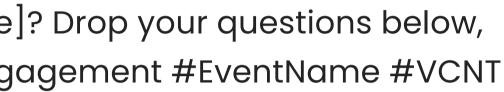
🕐 The countdown begins! Only [X] days until [Event Name] takes center stage! 🚀 Get ready for [highlights] and exclusive insights. Learn how to get ViciCoin (VCNT): <u>https://vicicoin.io/faq/</u> to join. The anticipation is real! 📅 #Countdown #EventName #ZoomEvent



#### **Engagement Post:**

B What burning questions do you have for my [Event Name]? Drop your questions below, and I'll answer them during the live Q&A! 🌮 🔶 #QandA #Engagement #EventName #VCNT **#**ViciNFT

😂 We want YOUR input for my upcoming [Event Name] on [Date]! What burning questions or topics do you want me to cover? Reply with your suggestions, and I might just feature them during the event! 🚀 🔆 Ready, set, engage! 💬 #EventName #InteractiveSession **#YourVoiceMatters** 





## **Final Reminder:**

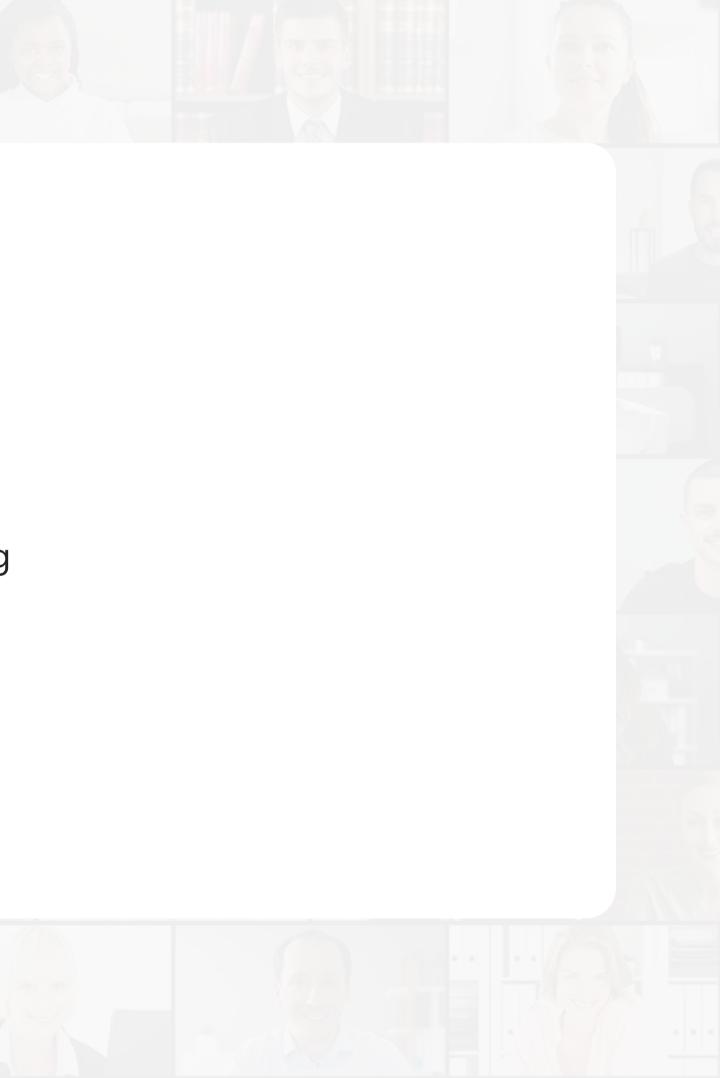
Final call! Our [Event Name] is happening tomorrow at [Time]. Join us for [highlights] and exclusive insights. Learn how to get ViciCoin (VCNT): <u>https://vicicoin.io/faq/</u> to attend.
#FinalReminder #EventName #ZoomEvent

Final reminder! Tomorrow at [Time], I'll be discussing [highlights]. Don't miss out – join us for an unforgettable experience. Learn how to get ViciCoin (VCNT): <u>https://vicicoin.io/faq/</u> to attend.

#### **Recommended Hashtags:**

- #EventName
- #ZoomEvent
- #SaveTheDate
- #Countdown
- #QandA
- #AMA
- #CryptoCommunity
- #NFTCommunity
- #VCNT
- #ViciCoin

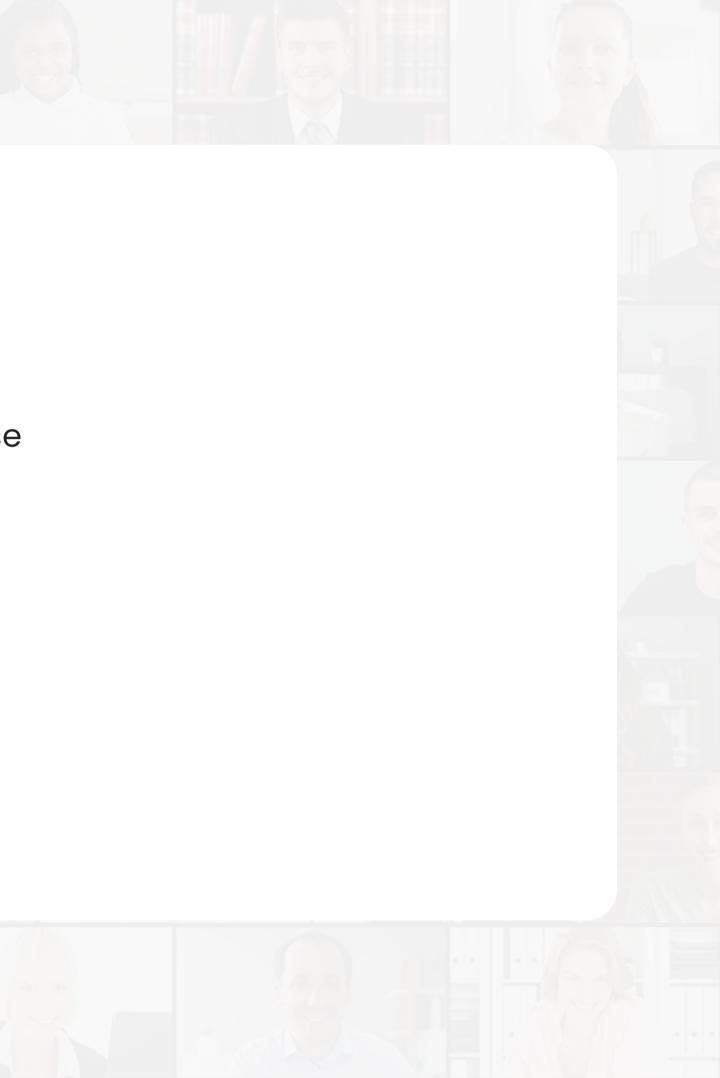
- #ViciNFT
- #Crypto
- #NFT
- #Blockchain
- Any other trending hashtag



## **Platforms:**

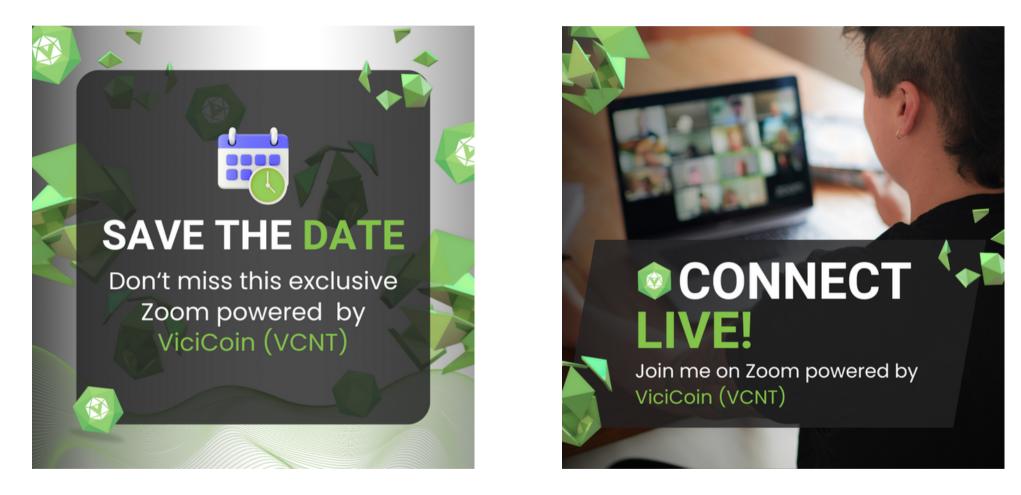
- Twitter
- Instagram
- Facebook
- LinkedIn
- Discord
- Telegram
- Reddit
- Twitch
- Youtube

- Email/DM
- Any other platforms you use

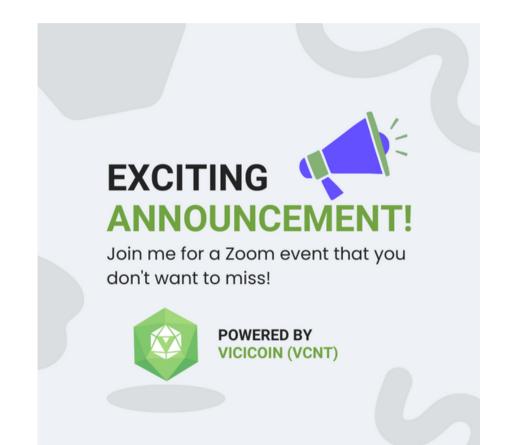


#### **Visual Content**

Please use the provided graphics we have created for you or use a fun graphic you've created related to the VC $\neq$ NT Developers Community.



Click on any graphic to download.



#### **Engagement Tactics:**

- Encourage followers to retweet/share your posts.
- Host a pre-event poll or discussion on the platform.
- Utilize Instagram/Facebook Stories for real-time updates.
- Post in the VC + NT Developers Telegram Community.

Remember to adjust these recommendations based on your target audience and geographic location. Consistency and engagement are key, so stay active and responsive leading up to the event. Good luck with your Zoom event promotion, and let us know if you need any assistance via <a href="mailto:support@vicinft.com">support@vicinft.com</a>! <a href="mailto:support@vicinft.co

# 4 HOST

After promoting your live event and gathering attendees, it's time to host your session. Your moderator will initiate the Zoom meeting in the background, and you can kick off your meeting with your attendees.

